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Using the operator product expansion (OPE) technique, we study the rare double radiative decay $B \rightarrow K\gamma\gamma$ in the Standard Model (SM) and beyond. We estimate the short-distance (SD) contribution to the decay amplitude in a region of the phase space which is around the point where all decay products have energy $\sim m_b/3$ in the rest frame of the *B*-meson. At lowest order in $1/m_b$, the $B \rightarrow K\gamma\gamma$ matrix element is then expressed in terms of the usual $B \rightarrow K$ form factors known from semileptonic rare decays. The integrated SD branching ratio in the SM in the OPE region turns out to be $\Delta \mathscr{B}(B \rightarrow K\gamma\gamma)_{SM}^{OPE} \simeq 1 \times 10^{-9}$. We work out the di-photon invariant mass distribution with and without the resonant background through $B \rightarrow K\{\eta_c, \chi_{c0}\} \rightarrow K\gamma\gamma$. In the SM, the resonance contribution is dominant in the region of phase space where the OPE is valid. On the other hand, the present experimental upper limit on $B_s \rightarrow \tau^+ \tau^-$ decays, leaves considerable room for New Physics (NP) in the one-particle-irreducible contribution to $B \rightarrow K\gamma\gamma$ decays. In this case, we find that the SD $B \rightarrow K\gamma\gamma$ branching ratio can be enhanced by one order of magnitude with respect to its SM value and the SD contribution can lie outside of the resonance peaks.

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Flavor changing neutral currents (FCNC) *B*-decays are of utmost importance in exploring and shaping the flavor structure of the SM and its extensions, since they are forbidden in the Born approximation and highly sensitive to NP contributions in the loops. Although many studies, either experimentally or theoretically, have been devoted to $b \rightarrow s\gamma$ and $b \rightarrow s\ell^+\ell^-$ transitions, less attention has been paid to the double-photon decays mediated by $b \rightarrow s\gamma\gamma$. At the quark level it receives one-particle-reducible (1PR) contributions from the $b \rightarrow s\gamma$ transition plus an additional photon and a one-particle-irreducible (1PI) term from a fermion loop with the two photons emitted from that loop (see Fig 1). At the lowest order, the corresponding amplitude can be written as [1,2]

$$\mathscr{A}(b \to s\gamma\gamma) = -\frac{ie^2 G_F}{\sqrt{2}\pi^2} \lambda_t \bar{u}_s(p') \cdot \left[\frac{4}{9} (3C_1 + C_2)\kappa_c W_2^{\mu\nu} - \frac{1}{3}C_7 W_7^{\mu\nu}\right] \cdot u_b(p)\varepsilon_\mu(k_1)\varepsilon_\nu(k_2), \tag{1}$$

where $\lambda_t = V_{tb}V_{ts}^*$ and p(p') represents the momentum of the b(s)-quark. We denote by k_1, k_2 the 4-momenta and by $\varepsilon(k_{1,2})$ the polarization vectors of the photons. The tensors $W_2^{\mu\nu}$ and $W_7^{\mu\nu}$ exhibit the contribution of the four-fermion operators $\mathcal{O}_{1,2} \simeq (\bar{s}\gamma_{\mu}Lc)(\bar{c}\gamma^{\mu}Lb)$ and the photon dipole operator $\mathcal{O}_7 \sim \bar{s}\sigma_{\mu\nu}F^{\mu\nu}Rb$, respectively, and are given together with the loop function κ_c in [1].

In this work we consider the exclusive $B \to K\gamma\gamma$ decay. Since its matrix element induced by \mathcal{O}_7 is non-local, it is difficult to estimate model-independently. Previous works [3,4] used here solely vector meson dominance models. Instead, we use OPE techniques, which allow to *i* make the matrix element local in a specific kinematic region by choosing appropriate photon energies and then *ii* express the matrix element in terms of known form factors. Specifically, we demand both the internal *s*- and *b*-quarks to be far off-shell, with virtualities of order m_b . For example, if both photons have energies $m_b/3$, then the intermediate propagators of the 1PR diagrams $(Q_{1,2}^s)^2 = (p' + k_{2,1})^2$ and $(Q_{1,2}^b)^2 = -((p - k_{1,2})^2 - m_b^2)$ equal $m_b/\sqrt{3}$ and $m_b\sqrt{2/3}$, respectively. Then we integrate out large scales of order m_b . We construct the vertices in the effective theory out of a bottom heavy HQET quark h_v and a strange collinear SCET quark χ [5,6]. Here, $v = p_B/m_B$ and a light-like vector $n = p_K/E_K$, where E_K , p_K denotes the energy, 4-momentum of the kaon. Hence, we perform an OPE in Λ_{QCD}/Q , where $Q = \{m_b, E_K, Q_{1,2}^{s,b}, \sqrt{q^2}\}$ and $q^2 = (k_1 + k_2)^2$.

For the lowest order matching onto the $b \rightarrow s\gamma\gamma$ amplitude, we obtain after using the equations of motion the following dimension 8 operators [1]

$$\frac{m_b}{4}\bar{\chi}\sigma_{\mu\nu}\sigma_{\alpha\beta}Rh_{\nu}F_1^{\alpha\beta}F_2^{\mu\nu}, \quad -2im_b\bar{\chi}\sigma_{\mu\nu}Rh_{\nu}F_1^{\mu\nu}F_2^{\alpha\beta}\nu^{\alpha}n^{\beta}, \quad \bar{\chi}\gamma^{\mu}Lh_{\nu}F_1^{\alpha\beta}D_{\alpha}\tilde{F}_{2\beta\mu} \quad +(1\leftrightarrow 2)$$

where $\tilde{F}_{\mu\nu} = 1/2\varepsilon_{\mu\nu\alpha\beta}F^{\alpha\beta}$ and Wilson lines are understood in χ . The $B \to K\gamma\gamma$ matrix elements are then obtained from tree level matching of the QCD onto the SCET currents [5,7,8] as

$$\langle K(n)|\bar{\chi}h_{\nu}|B(\nu)\rangle = 2E_{K}\zeta(E_{K}), \qquad \langle K(n)|\bar{\chi}\sigma_{\mu\nu}h_{\nu}|B(\nu)\rangle = -2iE_{K}\zeta(E_{K})\left(\nu_{\mu}n_{\nu}-\nu_{\nu}n_{\mu}\right),$$

$$\langle K(n)|\bar{\chi}\gamma_{\mu}h_{\nu}|B(\nu)\rangle = 2E_{K}\zeta(E_{K})n_{\mu}, \quad \langle K(n)|\bar{\chi}\sigma_{\mu\nu}\gamma_{5}h_{\nu}|B(\nu)\rangle = -2E_{K}\zeta(E_{K})\varepsilon_{\mu\nu\alpha\beta}\nu^{\alpha}n^{\beta}, \qquad (2)$$

where the form factor $\zeta(E_K)$ can be identified with the QCD form factor in the usual parametrization, as $\zeta = f_+$. It is the only form factor remaining in the symmetry limit, known e.g. from studies in $B \to K \ell^+ \ell^-$ decays. Analytical formulae for the $B \to K \gamma \gamma$ amplitude from the OPE are given in [1].

An additional contribution to $B \rightarrow K\gamma\gamma$ beyond the OPE is photon radiation off the spectator. It is either kinematically excluded (soft gluons between active quarks and spectator) or suppressed

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Figure 1: Leading order Feynman diagrams for $b \rightarrow s\gamma\gamma$ decays. Left plot: 1PI diagram from four-fermion operators, other two plots: insertion of O_7 . Figure taken from [1].

by α_s . Annihilation contributions are leading power in 1/Q, but suppressed by CKM elements or small penguin Wilson coefficients (for further details, see [1]).

Long-distance effects from $B \to (\eta_x \to \gamma\gamma)K$, where $\eta_x = \eta, \eta', \eta_c$ and $B \to (K^* \to K\gamma)\gamma$ are sizeable in $B \to K\gamma\gamma$ decays [3,4]. Both the K^* - and the $\eta^{(l)}$ -channels require kinematics that is outside of our OPE window. Therefore, we take in our analysis only the charmonia, specifically the η_c and also the χ_{c0} , into account. (The current upper bound on $\mathscr{B}(B \to \chi_{c2}K)$ implies that the background from the χ_{c2} is at least one order of magnitude down with respect to the scalar one.) We estimate the long-distance contamination from η_c, χ_{c0} with a Breit-Wigner ansatz fitted to data [1].

The resulting $B \to K\gamma\gamma$ di-photon mass spectra $d\Gamma/dq^2$ are shown in Fig. 2. (For cuts and input, see [1]). The SD part of the SM spectrum (solid curve) is completely hidden behind the η_c and the χ_{c0} resonance contribution (dash-dotted curve). The integrated SD branching ratio in the SM with cuts is small, $\Delta \mathscr{B}(B \to K\gamma\gamma)_{SM}^{OPE} \simeq 1 \times 10^{-9}$, with about 50 % uncertainty from the renormalization scale. The contribution from 1PI SD diagrams only gives a somewhat reduced branching ratio $\mathscr{B}(B \to K\gamma\gamma)_{SM}^{OPE 1PI} \simeq 0.5 \times 10^{-9}$. Such small SD branching ratios for double radiative decays are not a complete surprise. In fact, being of the same order in α_{em} as semileptonic rare decays with branching ratios of few $\times 10^{-7}$ [9], we expect with $C_2 \simeq 1.1$ and $C_7^{SM} \simeq -0.3$

$$\mathscr{B}(B \to K\gamma\gamma) \sim \left[\frac{|\kappa_c Q_u^2 C_2|^2}{|C_9|^2 + |C_{10}|^2} \text{ or } \frac{|C_7|^2}{|C_9|^2 + |C_{10}|^2}\right] \times \mathscr{B}(B \to K\ell^+\ell^-) \simeq \mathscr{O}(10^{-9}).$$

The double photon decays are substantially suppressed with respect to the semileptonic ones, since the di-lepton operators with large coefficients $|C_{9,10}^{SM}| \simeq \mathcal{O}(4-5)$ are not contributing to the former.

To be comparable to the resonance contributions at least in some region of phase space the SD contribution has to be lifted by roughly one order of magnitude above the SM one. At the same time, such type of NP should not violate other data. A sizeable enhancement of the photon dipole coupling, C_7 , is excluded by data on $B \to X_s \gamma$, which forces $|C_7| \simeq |C_7^{SM}|$. More room for NP is in the 4-Fermi operators, which contribute at higher order to $b \to s\gamma$ decays. A possibility are large non-standard (pseudo)scalar couplings to taus $\mathcal{O}_{S(P)}^{\tau} = \frac{\alpha_{em}}{4\pi} \bar{s}Rb\bar{\tau}(\gamma_5)\tau$. From $\mathcal{B}(B_s \to \tau^+\tau^-) < 5\%$ [10] one obtains $|C_{S(P)}^{\tau}| \lesssim 700$, which is also consistent with data on other rare decays such as $b \to s\gamma$ and $b \to s\ell^+\ell^-$, $\ell = e, \mu$. In particular, large couplings are allowed because FCNC decays into a tau pair are essentially unconstrained to date. In other words, decays such as $B_s \to \tau^+\tau^-$ and $B \to K^{(*)}\tau^+\tau^-$ have sizable room for NP. As can be seen from Fig.2, the corresponding maximal SD $B \to K\gamma\gamma$ spectrum with NP in the τ -couplings leaks marginally outside the resonance background.

Having a close look at the exclusive $B \rightarrow K\gamma\gamma$ decays, using the HQET and the SCET formalisms, we found that the resulting SD branching ratio in the SM is small, order 10⁻⁹, in agree-





Figure 2: Di-photon mass distribution of $B \to K\gamma\gamma$ decays in the OPE region. The solid (dashed) curve denote the SM pure SD contribution with (and without) the 1PR terms. The dotted (double-dotted) curve corresponds to a NP scenario with $C_P^{\tau} = -700(+700)$ and $C_S^{\tau} = 0$. The dash-dotted curve is the SM including the resonance contributions from the η_c and the χ_{c0} . Figure taken from [1].

ment with the expectations based on the semileptonic rare $B \to K\ell^+\ell^-$ decays. We discussed further contributions, including long-distance effects via $B \to \eta_c K \to \gamma\gamma K$ and $B \to \chi_{c0} K \to \gamma\gamma K$. Unfortunately, we found that the SM SD contribution is not accessible behind the resonance peaks. We have further explored the possibility of NP contributions in $B \to K\gamma\gamma$. In particular, enhanced FCNC couplings to taus can give via the 1PI-loop branching ratios up to $\sim 10^{-8}$. The corresponding maximal SD di-photon spectrum is then for some range of q^2 above the resonance background. We conclude that it is difficult to test SD physics with exclusive $B \to K\gamma\gamma$ decays. However, even strongly resonance polluted, this mode could be useful to probe the photon helicity in $b \to s\gamma$ via interference of different resonance amplitudes, as pointed out recently in [11].

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