

How to avoid unnatural hierarchical thermal leptogenesis

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A one-flavour naturalness argument suggests that the Type I seesaw model cannot naturally explain neutrino masses and the baryon asymmetry of the Universe via hierarchical thermal leptogenesis. We prove that there is no way to avoid this conclusion in a minimal three-flavour setup. We then comment on the simplest ways out. In particular, we focus on a resolution utilising a second Higgs doublet. Such models predict an automatically SM-like Higgs boson, (maximally) TeV-scale scalar states, and low- to intermediate-scale hierarchical leptogenesis with $10^3 \text{ GeV} \leq M_{N_1} \leq 10^7 \text{ GeV}$.

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[†]Based on work completed in collaboration with Robert Foot and Raymond R. Volkas [1, 2].

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1. Introduction

The standard model (SM) and the paradigm of electroweak symmetry breaking realised by the Higgs potential $V_{\text{SM}} = \mu^2 \Phi^{\dagger} \Phi + \lambda (\Phi^{\dagger} \Phi)^2$, with $\mu^2 (m_Z) \approx -(88 \text{ GeV})^2$, has been extremely successful in explaining low energy phenomena. However it fails to explain neutrino masses and the baryon asymmetry of the Universe (BAU). A straightforward way to explain both is to add three heavy right-handed neutrinos. Gauge invariance then allows two additional renormalisable terms in the Yukawa Lagrangian,

$$-\Delta \mathscr{L}_{Y} = (y_{\mathbf{v}})_{ij} \overline{l_{L}^{i}} \tilde{\Phi} \mathbf{v}_{R}^{j} + \frac{1}{2} M_{i} \overline{(\mathbf{v}_{R}^{i})^{c}} \mathbf{v}_{R}^{i} + h.c., \qquad (1.1)$$

where $l_L = (v_L, e_L)^T$, $\tilde{\Phi} = i\tau_2 \Phi^*$, and M_i are the right-handed neutrino masses. This is the Type I seesaw model [3, 4, 5, 6]. After Φ gains a vacuum expectation value (vev) $\langle \Phi \rangle = v/\sqrt{2} \approx 174$ GeV, and if $y_v v \ll M_i$, the neutrino mass matrix is given by the seesaw formula

$$m_{\nu} = \frac{\nu^2}{2} y_{\nu} \mathscr{D}_M^{-1} y_{\nu}^T, \qquad (1.2)$$

where $\mathscr{D}_M \equiv \operatorname{diag}(M_1, M_2, M_3)$. The BAU can be produced via hierarchical thermal leptogenesis [7]: the *CP* violating out-of-equilibrium decays of the lightest right-handed neutrino N_1 create a lepton asymmetry which is transferred to the baryon sector by electroweak sphalerons. The Davidson–Ibarra bound [8, 9] (ensuring enough *CP* violation) for successful hierarchical ($M_{N_1} \ll M_{N_2} \ll M_{N_3}$) thermal leptogenesis is

$$M_{N_1} \gtrsim 5 \times 10^8 \text{ GeV} \left(\frac{v}{246 \text{ GeV}}\right)^2,$$

$$(1.3)$$

where *v* is the vev that enters the seesaw Eq. 1.2. This appears to be in conflict with the naturalness argument for right-handed neutrinos made by Vissani [10]. In a *one-flavour* model, Vissani found (where μ_R is the renormalisation scale)

$$\left|\frac{d\mu^2}{d\ln\mu_R}\right| = \left|-\frac{1}{4\pi^2}y_{\nu}M_N^2y_{\nu}^*\right| < 1 \text{ TeV}^2 \qquad \Rightarrow \qquad M_N \lesssim 3 \times 10^7 \text{ GeV}\left(\frac{\nu}{246 \text{ GeV}}\right)^{\frac{2}{3}} \tag{1.4}$$

for a neutrino mass of $m_V = \frac{v^2}{2} \frac{y_V^2}{M_N} \approx 0.05 \text{ eV}.$

This proceedings paper addresses the following questions: can three-flavour effects ameliorate this conflict? and; if not, what can? In Sec. 2 the first question is answered in the negative. We outline our three-flavour treatment [1] which generalises the Vissani result to obtain three naturalness bounds:

$$M_{N_1} \lesssim 4 \times 10^7 \text{ GeV}, \quad M_{N_2} \lesssim 7 \times 10^7 \text{ GeV}, \quad M_{N_3} \lesssim 3 \times 10^7 \text{ GeV} \left(\frac{0.05 \text{ eV}}{m_{min}}\right)^{\frac{1}{3}}, \quad (1.5)$$

where m_{min} is the lightest neutrino mass. These results confirm that natural N_1 -, N_2 -, or N_3 dominated hierarchical thermal leptogenesis is not possible in a minimal three-flavour Type I seesaw. In Sec. 3 we suggest some simple variations/extensions which reopen the possibility of a natural BAU. We focus on a two-Higgs-doublet solution recently proposed in our Ref. [2], motivated by the following observation: if $v \leq 30$ GeV in Eq. 1.2, then Eqs. 1.3 and 1.4 become compatible. We find viable natural models which predict a SM-like Higgs boson, (maximally) TeV-scale scalar states, and low- to intermediate-scale hierarchical leptogenesis with 10^3 GeV $\leq M_{N_1} \leq 10^8$ GeV.

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2. Electroweak naturalness in three-flavour Type I seesaw

2.1 Measurable naturalness

After renormalisation, the physical effects of any heavy degree of freedom are embodied in the renormalisation group equations (RGEs). The RGEs are therefore a sensible way to quantify a physical and *measurable* (at least in principal) electroweak naturalness problem. Roughly, a problem arises whenever $d\mu^2/d\ln\mu_R \gtrsim \mu^2$; in such a case, $\mu^2(\mu_R)$ will evolve to large values, which one can interpret as a fine-tuning of μ^2 at a high scale. Intuitive naturalness criteria are then: bound the RGE itself, or; quantify and bound the fine-tuning in the mass parameter evolved to some high scale Λ_h . That is:

$$\left|\frac{1}{\mu^2(m_Z)}\frac{d\mu^2}{d\ln\mu_R}\right| < \mathcal{O}(1), \qquad \text{or;} \qquad \Delta(\Lambda_h) = \left|\frac{\mu^2(\Lambda_h)}{\mu^2(m_Z)}\frac{\partial\mu^2(m_Z)}{\partial\mu^2(\Lambda_h)}\right| < \mathcal{O}(1), \qquad (2.1)$$

where Δ is a Barbieri-Giudice style fine-tuning measure [11, 12]. Such criteria should not be taken too seriously (and nature may just be fine-tuned after all), but they can certainly serve as guiding principles which capture our subjective sense of physical naturalness (of mass parameters), and they are calculable in any perturbative model.

2.2 Three-flavour seesaw

Let us now examine right-handed neutrino corrections to the electroweak μ^2 parameter in the three-flavour Type I seesaw model. We will invoke the Casas-Ibarra parameterisation $Uy_v = \frac{\sqrt{2}}{v} \mathscr{D}_m^{\frac{1}{2}} R \mathscr{D}_M^{\frac{1}{2}}$, where *R* is an arbitrary unitary matrix, and $\mathscr{D}_m \equiv \text{diag}(m_1, m_2, m_3) = Um_v U^T$ is the diagonalised neutrino mass matrix. The RGE for μ^2 is

$$\frac{d\mu^2}{d\ln\mu_R} = \frac{1}{(4\pi)^2} \left[-4\mathrm{Tr}[y_{\nu}\mathscr{D}_M^2 y_{\nu}^{\dagger}] + \mathscr{O}(\mu^2) \right] = \frac{1}{(4\pi)^2} \left[-4\frac{2}{\nu^2} \mathrm{Tr}[\mathscr{D}_m R \mathscr{D}_M^3 R^{\dagger}] + \mathscr{O}(\mu^2) \right].$$
(2.2)

Bounding directly each right-handed neutrino contribution by 1 TeV^2 (akin to Vissani) results in three bounds:

$$M_j \lesssim 3 \times 10^7 \text{ GeV} \left(\frac{v}{246 \text{ GeV}}\right)^{\frac{2}{3}} \left(\frac{0.05 \text{ eV}}{\sum_i m_i |R_{ij}|^2}\right)^{\frac{1}{3}},$$
 (2.3)

where R_{ij} are the entries of R. We can always order the bounds by their size; we will call them B_j and take $B_1 \le B_2 \le B_3$. The question we are interested in is: what values of B_j are attainable from Eq. 2.3? To answer this question we need only extremise the B_j over R. After a suitable parameterisation of R and a numerical study we present our result for real R in Fig. 1, as a function of the lightest neutrino mass in normal ordering ($m_1 < m_2 < m_3$) and inverted ordering ($m_3 < m_1 < m_2$) scenarios. The result for complex R with $|R_{ij}| < 1$ (to avoid a fine-tuning) is similar. One can now plainly observe the generic naturalness bounds already written in Eq. 1.5.

What are the implications for leptogenesis? The Davidson–Ibarra bound (Eq. 1.3) for N_1 dominated thermal hierarchical leptogenesis remains inconsistent with naturalness. An N_2 -dominated scenario is also inconsistent [13, 14, 15]. Lastly, it turns out that the same decoupling limit which allows N_3 to become naturally heavy also sends the *CP* asymmetry in its decays to zero, excluding the possibility of a natural N_3 -dominated scenario. Thus our results confirm that no minimal threeflavour Type I seesaw model can explain the neutrino masses and baryogenesis via hierarchical thermal leptogenesis while remaining completely natural.

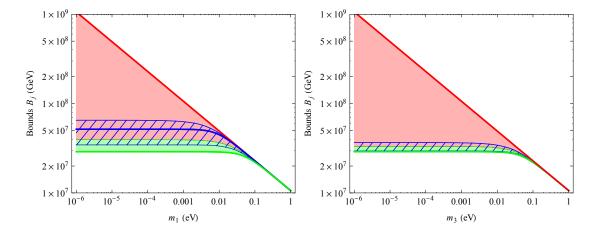


Figure 1: Left: As a function of the lightest neutrino mass in normal ordering, shown as red/bluehatched/green (darker/hatched/lighter) are the attainable values for $B_3 \ge B_2 \ge B_1$ naturalness bounds on the M_{N_i} , by requiring $d\mu^2/d \ln \mu_R < 1$ TeV². The regions assume *R* is real. Thick solid lines show the case $R = \mathbb{I}$ (the complex *R* case is similar). Right: As in Left but for inverted ordering. Note that the thick blue line is obscured by the thick green line. (Figure reproduced from Ref. [1]).

3. Natural leptogenesis and neutrino masses with two Higgs doublets: the v2HDM

3.1 How to avoid unnatural hierarchical thermal leptogenesis

An obvious question is: in what minimal ways can we adapt the Type I seesaw to realise a natural BAU? There are a number of conspicuous possibilities: (1) lowering the Davidson–Ibarra bound, by considering dominant initial N_1 abundancy [9]¹, resonant leptogenesis [16], a different baryogenesis mechanism entirely (such as neutrino oscillations [17]), or by introducing new fields which allow increased *CP* violation in N_1 decays; (2) raising the naturalness bound by partially cancelling right-handed neutrino corrections [18, 19], or removing it entirely by restoring low-scale supersymmetry; (3) lowering the (possibly effective) vev entering the seesaw Eq. 1.2 so that the bounds of Eqs. 1.3 and 1.4 become consistent ($v \leq 30$ GeV). Recently in Ref. [2] we implemented the latter possibility within a two-Higgs-doublet model with right-handed neutrinos (*v*2HDM). The remainder of this Section is dedicated to describing such models.

3.2 The v2HDM

There are two doublets $\Phi_{1,2}$ with hypercharge +1, and each gains a non-zero vev $\langle \Phi_i \rangle = (0, v_i/\sqrt{2})^T$ with $\sqrt{v_1^2 + v_2^2} = v \approx 246$ GeV and $\tan \beta \equiv v_1/v_2$. As already motivated, we would like the vev contributing to the seesaw to be small. We therefore consider $v_2 \ll v_1$ ($\tan \beta \gg 1$) and the following Yukawa Lagrangian:

$$-\mathscr{L}_{Y} = +y_{u}\overline{q_{L}}\tilde{\Phi}_{1}u_{R} + y_{d}\overline{q_{L}}\Phi_{I}d_{R} + y_{e}\overline{l_{L}}\Phi_{J}e_{R} + y_{v}\overline{l_{L}}\tilde{\Phi}_{2}v_{R} + \frac{1}{2}M_{N}\overline{(v_{R})^{c}}v_{R} + h.c., \qquad (3.1)$$

where *I*, *J* define the v2HDM Type, and family indices are implied. The model Types are defined in Table 1. Note that, for Type II, LS, and Flipped arrangements, $y_{b,\tau}$ cause early Landau poles when $v_2 \leq 4$ GeV (tan $\beta \geq 70$).

¹The bound becomes $M_{N_1} \gtrsim 2 \times 10^7$ GeV, marginally consistent with the naturalness bound in Eq. 1.5.

Model	u_R^i	d_R^i	e_R^i	v_R^i
Type I	Φ_1	Φ_1	Φ_1	Φ_2
Type II	Φ_1	Φ_2	Φ_2	Φ_2
Lepton-specific (LS)	Φ_1	Φ_1	Φ_2	Φ_2
Flipped	Φ_1	Φ_2	Φ_1	Φ_2

Table 1: The v2HDM Types.

In order to construct a model with naturally small v_2 and potentially TeV-scale scalars, we softly break a symmetry which would otherwise imply $v_2 = 0$. For example, take the softly broken U(1) symmetric potential

$$V_{2\text{HDM}} = m_{11}^2 \Phi_1^{\dagger} \Phi_1 + m_{22}^2 \Phi_2^{\dagger} \Phi_2 - m_{12}^2 \left(\Phi_1^{\dagger} \Phi_2 + \Phi_2^{\dagger} \Phi_1 \right) + \frac{\lambda_1}{2} \left(\Phi_1^{\dagger} \Phi_1 \right)^2 + \frac{\lambda_2}{2} \left(\Phi_2^{\dagger} \Phi_2 \right)^2 + \lambda_3 \left(\Phi_1^{\dagger} \Phi_1 \right) \left(\Phi_2^{\dagger} \Phi_2 \right) + \lambda_4 \left(\Phi_1^{\dagger} \Phi_2 \right) \left(\Phi_2^{\dagger} \Phi_1 \right), \quad (3.2)$$

with $m_{11}^2 < 0$, $m_{22}^2 > 0$, and $m_{12}^2/m_{22}^2 \ll 1$. In this case

$$v_{2} \approx \frac{1}{1 + \frac{v_{1}^{2}}{2m_{22}^{2}}(\lambda_{3} + \lambda_{4})} \frac{m_{12}^{2}}{m_{22}^{2}} v_{1}, \qquad v_{1} = \sqrt{\frac{2}{\lambda_{1}} \left[\frac{1}{\tan^{2}\beta} \left(m_{22}^{2} + \frac{1}{2}\lambda_{2}v_{2}^{2} \right) - m_{11}^{2} \right]}.$$
 (3.3)

In the limit $m_{22}^2 \gg v_1^2(\lambda_3 + \lambda_4)$, $\lambda_2 v_2^2$, we have $\tan \beta \approx m_{22}^2/m_{12}^2$ and $v_1 \approx \sqrt{\frac{2}{\lambda_1} \left(-m_{11}^2 + m_{12}^2\right)}$. This implies a relevant consistency condition, $2m_{12}^2 \lesssim \lambda_1 v_1^2$, to ensure $m_{11}^2 < 0$ and avoid a fine-tuning for v. Typically we have $m_{12}^2 \ll |m_{11}^2|$ so that m_{11}^2 sets the mass of the Higgs (as does μ^2 in the SM).

The lightest *CP* even boson *h* obtains a mass $m_h^2 \approx \lambda_1 v_1^2$. Because of the approximate U(1) symmetry, a notable side effect is an automatically SM-like *h*, i.e., there is no fine-tuning in the mixings to reproduce observations.² The three extra scalar states (H, A, H^{\pm}) have masses $\approx m_{22}$. Important constraints on m_{22} in a given v2HDM Type are largely identical to those for a 2HDM of the same Type. These are: the consistency condition already mentioned; $m_{H^{\pm}} \gtrsim 80$ GeV from direct searches at LEP [20]; $m_{22} \gtrsim 480$ GeV (for Type II and Flipped) from radiative $B \rightarrow X_s \gamma$ decays [21, 22]; from $H/A \rightarrow \tau \tau$ LHC searches [23, 24] a bound (for Type II) rising approximately linearly from $m_{22} \gtrsim 300$ GeV at tan $\beta = 10$ to $m_{22} \gtrsim 1000$ GeV at tan $\beta = 60$, and; early Landau poles (for Type II, Flipped, and LS models) when tan $\beta \gtrsim 70$ [25].

3.3 Neutrino masses and leptogenesis

The neutrino mass matrix is given by

$$m_{\nu} = \frac{v_2^2}{2} y_{\nu} \mathscr{D}_M^{-1} y_{\nu}^T \approx \frac{1}{\tan^2 \beta} \left(\frac{v^2}{2} y_{\nu} \mathscr{D}_M^{-1} y_{\nu}^T \right), \tag{3.4}$$

suppressed with respect to the standard seesaw Eq. 1.2. Clearly a smaller v_2 forces a larger y_v in order to realise the observed neutrino masses, and it is the size of the y_v entries which control the

²The relevant quantity is $\cos(\alpha - \beta) \sim \frac{1}{\tan\beta} \frac{v_1^2}{m_{22}^2} \ll 1$, see Ref. [2].

amount of *CP* violation present in N_1 decays. As such, and if leptogenesis proceeds in a sufficiently similar way (we will soon discuss that it does), the Davidson–Ibarra bound Eq. 1.3 is suppressed by $\approx 1/\tan^2\beta$ and the scale of successful leptogenesis can be lowered. This is illustrated in Fig. 2.

The observed BAU is produced analogously to standard hierarchical thermal leptogenesis (see e.g. Refs. [26, 27] for reviews), via the out-of-equilibrium, *CP* violating decays of the lightest right-handed neutrino, but now into the second Higgs doublet: $N_1 \rightarrow l\Phi_2$. When only decays and inverse decays are considered, and in the one-flavour approximation, the decay parameter *K* characterises the asymmetry:

$$K = \frac{\Gamma_D}{H|_{T=M_1}} = \frac{\tilde{m}_1}{m_*},$$
(3.5)

where Γ_D is the N_1 decay rate, H is the expansion rate of the Universe, \tilde{m}_1 is the effective neutrino mass, and m_* is the equilibrium neutrino mass,

$$\Gamma_D = \frac{1}{8\pi} (y_{\nu}^{\dagger} y_{\nu})_{11} M_1, \quad H \approx \frac{17T^2}{M_{Pl}}, \quad \tilde{m}_1 \equiv \frac{(y_{\nu}^{\dagger} y_{\nu})_{11} v_2^2}{2M_1}, \quad m_* \approx \frac{1.1 \times 10^{-3} \text{ eV}}{\tan^2 \beta}.$$
(3.6)

With these definitions we have the familiar weak and strong washout regimes when $K \ll 1$ and $K \gg 1$, respectively. Note that m_* is smaller than its usual value in standard leptogenesis.

The 2 \leftrightarrow 2 scatterings with $\Delta L = 1$ are important for washout and early N_1 production in the non-thermal weak washout regime. Electroweak scatterings are identical to those in the standard scenario, however those involving top quarks ($Nl \leftrightarrow tq, Nt \leftrightarrow lq, Nq \leftrightarrow lt$) are absent by construction. Instead, at sufficiently large tan β , top scatterings are replaced by the analogous bottom quark and tau lepton scatterings (depending on the v2HDM type).³ All of these scatterings are proportional to $(y_v^{\dagger}y_v)_{11}$, as are the decays and inverse decays, so that they can only result in a minor departure from the standard scenario.

The 2 \leftrightarrow 2 scatterings with $\Delta L = 2$ ($\Phi_2 l \leftrightarrow \bar{\Phi}_2 \bar{l}, \Phi_2 \Phi_2 \leftrightarrow ll$) can however have a much larger impact. The rate of these scatterings is proportional to $\text{Tr}[(y_v y_v^T)(y_v y_v^T)^{\dagger}]$; comparing this to the rate of decays, inverse decays, and $\Delta L = 1$ scatterings, we have

$$\frac{\mathrm{Tr}[(y_{\nu}y_{\nu}^{T})(y_{\nu}y_{\nu}^{T})^{\dagger}]}{(y_{\nu}^{\dagger}y_{\nu})_{11}} \propto \frac{M_{N_{1}}^{2}\overline{m}^{2}}{v_{2}^{4}} \frac{v^{2}}{2M_{N_{1}}K \times 10^{-3} \mathrm{eV}},$$
(3.7)

where $\overline{m}^2 = \sum m_i^2 \gtrsim (0.05 \text{ eV})^2$. Clearly this ratio increases as v_2 decreases (tan β increases). For $T \lesssim M_{N_1}/3$ the $\Delta L = 2$ scattering rate is approximated (in the one-flavour approximation) by [26]

$$\frac{\Gamma_{\Delta L=2}}{H} \approx \frac{T}{2.2 \times 10^{13} \text{ GeV}} \left(\frac{\overline{m}}{0.05 \text{ eV}}\right)^2 \left(\frac{\nu}{\nu_2}\right)^4,\tag{3.8}$$

In Fig. 2 we show two regions of interest for these scatterings: when they are in equilibrium at $T \leq M_{N_1}/3$ and $T \sim 100$ GeV. In these regions strong $\Delta L = 2$ washout can potentially destroy any asymmetry created.⁴

Lastly we note that, since natural leptogenesis will generically be occurring at $T < 10^9$ GeV, flavour effects cannot be ignored (see e.g. Refs. [28, 29, 30, 31]). It is known, for example, that

³A large y_{τ} also introduces new scattering diagrams: $N\Phi_2 \leftrightarrow \tau\Phi_2, \tau N \leftrightarrow \Phi_2\bar{\Phi}_2$.

⁴Note that these regions are not applicable in the non-perturbative regime indicated by the grey dotted lines in Fig. 2.

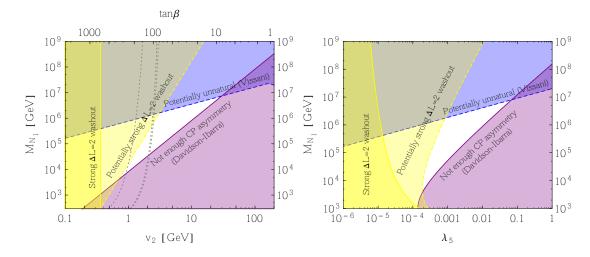


Figure 2: Left: Bounds on the v2HDM as a function of v_2 . Shown (as labelled) are the Davidson-Ibarra bound, the Vissani naturalness bound, and the areas of parameter space with strong $\Delta L = 2$ scattering washout. The grey dotted lines indicate the v_2 below which the Yukawas hit a Landau pole before M_{N_1} in the Type II, Flipped, and LS v2HDMs right-to-left. Right: As in Left but for the Ma model. Each bound is evaluated at $m_{22} = 500$ GeV. (Figure adapted from Ref. [2]).

flavour alignments can protect the asymmetry from washout [14]. It is therefore plausible that successful leptogenesis is still possible in the strong $\Delta L = 2$ washout region. These effects deserve further study. Still, the overall picture should not dramatically change, and the (rescaled) Davidson–Ibarra bound is expected to hold (as it does the standard case with flavour effects [31, 32]).

3.4 Naturalness

There are three explicit scales in the v2HDM: m_{11}^2 , m_{22}^2 , and the M_j . A natural scenario is achieved if (1) m_{11}^2 is protected from m_{22}^2 corrections, and (2) m_{22}^2 is protected from M_j corrections. We consider each in turn.

In the typical situation where $m_{12}^2 \ll |m_{11}^2|$, m_{11}^2 sets the Higgs mass $(m_h^2 \approx -2m_{11}^2)$ so that $m_{11}^2 \approx -(88 \text{ GeV})^2$. Naturalness considerations will imply, because both Φ_i have gauge charges, the m_{22}^2 scale cannot be very much separated from m_{11}^2 . At one-loop, the m_{11}^2 RGE is

$$\frac{dm_{11}^2}{d\ln\mu_R} = \frac{1}{(4\pi)^2} \left[(4\lambda_3 + 2\lambda_4)m_{22}^2 + \mathcal{O}(m_{11}^2) \right].$$
(3.9)

It appears that the limit $\lambda_{3,4} \to 0$ protects m_{11}^2 from m_{22}^2 , however these couplings are reintroduced by gauge loops:

$$\frac{d\lambda_3}{d\ln\mu_R} = \frac{1}{(4\pi)^2} \left[\frac{3}{4} \left(g_Y^4 - 2g_Y^2 g_2^2 + 3g_2^4 \right) + \dots \right], \qquad \frac{d\lambda_4}{d\ln\mu_R} = \frac{1}{(4\pi)^2} \left[3g_Y^2 g_2^2 + \dots \right]. \tag{3.10}$$

This is another way of saying there exists an irremovable pure-gauge two-loop correction to m_{11}^2 that is proportional to m_{22}^2 (see Ref. [33] for the two-loop result). Bounding directly just the two-loop pure-gauge contribution by 1 TeV² results in a conservative naturalness bound of $m_{22} \lesssim 10^5$ GeV. It is also illuminating to consider the condition $\Delta(M_{Pl}) < 10$; in Ref. [2] we showed that

this implies a stringent naturalness bound $m_{22} \leq \text{few} \times 10^3$ GeV. These bounds are not to be taken too seriously, they are merely sufficient to demonstrate that a TeV-scale m_{22} is not only experimentally allowed in all v2HDM Types, but can also remain natural.

Bounding the m_{22}^2 RGE directly by $dm_{22}^2/d \ln \mu_R < 1 \text{ TeV}^2$ results in naturalness bounds on the M_j given by Eq. 2.3 with the replacement $v \to v_2$.⁵ This bound is depicted in Fig. 2. A similar bound is obtained for $m_{22} \sim 1$ TeV and a fine-tuning criterion $\Delta(M_{Pl}) < 10$. We can now read off the region of parameter space of interest for natural leptogenesis: we find, depending on the v2HDM Type, fully perturbative solutions with $0.3 \leq v_2/\text{GeV} \leq 30$ and $10^3 \leq M_{N_1}/\text{GeV} \leq 10^7$.

3.5 The Ma model

Lastly let us comment that our discussion extends analogously to the Ma model of radiative neutrino mass [34]. In this model the 2HDM potential is given by Eq. 3.2 with $m_{12}^2 = 0$ and an additional explicit U(1) breaking term $\frac{\lambda_5}{2} [(\Phi_1^{\dagger} \Phi_2)^2 + (\Phi_2^{\dagger} \Phi_1)^2]$, retaining a Z_2 symmetry which remains unbroken ($v_2 = 0$). For $M_N^2 \gg m_{22}^2$, v^2 , the radiatively generated neutrino mass matrix is

$$(m_{\nu})_{ij} \approx \frac{\nu^2}{2} \frac{(y_{\nu})_{ik} (y_{\nu}^T)_{kj}}{M_k} \frac{\lambda_5}{8\pi^2} \left(\ln\left[\frac{2M_k^2}{(m_H^2 + m_A^2)}\right] - 1 \right).$$
(3.11)

Arguments analogous to those already presented,⁶ but with $v_2^2 \rightarrow v^2 \frac{\lambda_5}{8\pi^2} \left(\ln \left[2M_{N_1}^2 / (m_H^2 + m_A^2) \right] - 1 \right)$ (c.f. Eqs. 3.11 and 3.4) lead to a rescaling of the Davidson–Ibarra bound, the Vissani bound, and the strong $\Delta L = 2$ scattering regions. These bounds are shown in Fig. 2 for an example mass $m_{22} = 500 \text{ GeV}$ (but they are only mildly dependent on m_{22}). The region $10^{-5} \leq \lambda_5 \leq 10^{-1}$ with $10^3 \leq M_{N_1}/\text{GeV} \leq 10^7$ can naturally realise neutrino masses and hierarchical leptogenesis. As well, *H* or *A* is a viable dark matter candidate.

4. Conclusion

The three-flavour Type I seesaw model is a simple way to explain neutrino masses and the BAU via hierarchical thermal leptogenesis. However, as we proved in Sec. 2, it cannot do so without introducing a naturalness problem [1]. In Sec. 3 we listed some minimal ways to adapt the model to avoid this inconsistency: dominiant initial N_1 abundancy; resonant leptogenesis; neutrino oscillations; introducing an independent source of *CP* violation in N_1 decays; partial loop cancellations; supersymmetry, and; reducing the (possibly effective) vev entering the seesaw. We showed how to construct viable, natural v2HDMs which utilise the latter mechanism [2]. Such models predict an automatically SM-like Higgs boson, (maximally) TeV-scale scalar states, and low- to intermediate-scale hierarchical leptogenesis with $10^3 \text{ GeV} \leq M_{N_1} \leq 10^7 \text{ GeV}$. One version (the radiative Ma model) also includes a dark matter candidate.

Acknowledgments

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⁵Actually, the Vissani bound may be relaxed since m_{22} can be naturally TeV-scale. For clarity we will not consider this here; see our Ref. [2] for more details.

⁶See Ref. [2] and Appendices therein for some minor caveats

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